

## PRESS RELEASE

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### ***SURVIVE AND THRIVE BRIDGES THE GAP BETWEEN HEALING AND PAMPERING FOR CANCER PATIENTS***

Nails & Faces of Joy Spa, a recipient of the Best of Charles County Award, expands its ongoing *Survive and Thrive Program* that offers service to current cancer patients.

*Survive and Thrive* allows patients to receive (1) complimentary service(s) on a monthly bases ranging from manicures to eyebrow design. With the required doctor's note or social worker's referral (renewal notes are needed every six months), detailing what they can receive, patients can discover ways to adapt to their newfound appearances that cancer treatment creates.

Spa owner, Joy A. Johnson's passion stems from her personal connection to the disease, and the caregiving of loved ones. Her mother was a fashion model, who battled breast cancer. She became a survivor in remission, and was engaged to get married when she was killed in a car accident. Johnson's grandmother, who reared her after that tragedy, is now being cared for by Johnson, who is also the mother of two young children, a soul mate, a sister and an entrepreneur.

"I watched my mother's appearance deteriorate," Johnson said about her mother's brave fight. If the pain of cancer treatment wasn't enough for one to go through, the physical changes and side effects that many patients experience—while battling the disease—heightens the trauma and struggle, "especially for women who feel forced to abandon the joy of a beauty routine."

In Johnson's debut literary offering *JOY, the KEY to Entrepreneurial Happiness: A Millennials Guide to Starting, Continuing, and Reinventing Your Business* (available on Amazon and Barnes & Noble), she explains how life events, threatening to derail your plans can be used as tools to teach, reinvent and propel you forward. The pocket-size guide also reveals how to incorporate philanthropy within your business as she has done with this program. "We have to include an element of service in all we do. It is more honorable to serve than to be served."

*Survive to Thrive* services are rendered confidentially and compassionately to cancer patients.

Johnson's creations have been featured on prestigious runways of Mercedes Benz Fashion Week (NYFW) and inside the publications of *Good Housekeeping*, *Ebony*, *Eyelash and Nail Pro Magazines*. She is a beauty contributor for *Cosmobiz Magazine* and *Marlo Beauty* blog.

Currently, Johnson serves as an Educator for Refectocil, an International Educator and Corporate Trainer for American International Industries, teaching from classrooms to beauty stages all over the world in places like Serbia, France and throughout the United States. She has represented and educated on brands such as Ardell Lashes, China Glaze Nail Lacquer, Clean & Easy and Gigi Wax. She has freelanced CKone, Lancôme and Nars Cosmetics as a makeup and nail stylist.

Johnson is available for interviews. If you would like more information, please contact Yvonne J. Medley, manager, at 301.751.2059 or send an email to [PR@nailsfacesofjoy.com](mailto:PR@nailsfacesofjoy.com)

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